

# MASTERING YOUR *VIRTUAL PRESENCE*

WITH GAVIN MCGARRY

FOR COACHES

---

Why Virtual Presence  
Defines Modern  
Coaching Excellence



**JUMPWIRE** MEDIA

# Master Your Virtual Coaching Presence

## Transform Virtual Sessions Into Powerful Transformation Moments

*"You wouldn't show up to an in-person coaching session unprepared. Why would you not bring that same level of professional presence to your virtual environment?"*

Coaches who master virtual presence aren't just more comfortable on camera—they're consistently perceived as more professional, more credible, and more capable of creating profound client transformations.

---

## The Coaching Challenge

93% of communication impact comes from non-verbal cues. In virtual settings, these critical connection signals are either amplified or completely lost. Most coaches are losing credibility, influence, and client engagement every day through poor virtual presence.

---

## The Gavin McGarry Solution

Television Production Expertise Meets Coaching Excellence

Gavin McGarry brings insider knowledge from global television production (Entertainment Tonight, Endemol/Shine, CBC, Nickelodeon) and a proven track record guiding prominent personalities like Katie Couric, alongside top coaches and transformation experts across six industries.

---

## 10-Session Intensive Program Overview

1. Foundation & Strategic Assessment - Proprietary framework assessment
  2. Performance Analysis - Expert review of your current presence
  3. Crafting Your Command Center - Optimal virtual coaching environment design
  4. Platform Mastery - Advanced Zoom configuration (120+ settings)
  5. Psychology of Virtual Connection - Authority, trust-building, influence techniques
  6. Interactive Coaching - Engagement tools for maximum client participation
  7. AI-Powered Enhancement - Cutting-edge AI integration for competitive advantage
  8. Automation for Efficiency - Streamlined workflows, enhanced client value
  9. Digital Authority - Strategic visibility and thought leadership positioning
  10. Integration & Evolution - Live review, refinement, and future growth path
- 

## Proven Coaching Results

**Life Coaches:** Significant improvement in client engagement and breakthrough moments

**Business Coaches:** Significantly enhanced session impact and client retention

**Health Coaches:** Reduction in virtual session fatigue, increased program completion

**Executive Coaches:** Stronger presence with C-level clients, more effective group sessions

*"The psychological techniques alone transformed how I command virtual coaching sessions. My clients now lean in rather than tune out."* - Top Executive Coach

---

## Return on Investment

**Time Efficiency:** Eliminate 2-3 hours weekly of technical frustrations

**Client Impact:** One breakthrough session typically exceeds entire program investment

**Competitive Positioning:** Master the virtual stage while competitors struggle with basics

**Calculated ROI:** Most coaches recoup investment within 30 days

---

## Program Details

- **Duration:** 10 sessions (1 hour each) completed within 90 days
  - **Format:** One-on-one with Gavin McGarry personally
  - **Scheduling:** Flexible to accommodate coaching schedules - weekly, bi-weekly, or intensive weekends
  - **Technology:** Professional setup recommendations and ongoing support included
  - **Confidentiality:** Professional-level privacy protection
  - **Post-Program:** Lifetime access to exclusive coaching community, quarterly updates, priority booking for additional sessions
- 

**Investment: \$2,500 (Credit card payments +3%)**

**Limited Availability:** Only 12 coaches accepted per quarter due to highly personalized nature

---

## Ideal Coach Profile

- Conducting 5+ virtual coaching sessions weekly
  - Leading group programs or presenting to audiences/potential clients
  - Growth-focused coaches where virtual presence impacts business outcomes
  - Coaches who view virtual mastery as competitive advantage
- 

## Next Steps

**Schedule Your Q&A Session with Gavin:**

 <https://calendly.com/gavinmcgarry/30>

 [gavin.mcgarry@gmail.com](mailto:gavin.mcgarry@gmail.com)

**Ready to command every virtual coaching session with television-level professionalism?**