

MASTERING YOUR *VIRTUAL PRESENCE*

WITH GAVIN MCGARRY

FOR EXECUTIVES

Transform Virtual
Meetings Into Strategic
Leadership Moments



JUMPWIRE MEDIA

Master Your Virtual Executive Presence

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“You wouldn't walk into a boardroom in your pajamas. Why would you not bring that same level of professional presence to your virtual environment?”

Executives who master virtual presence aren't just more comfortable on camera—they're consistently perceived as more professional, more prepared, and more capable of taking on the biggest projects and opportunities.

The Executive Challenge

93% of communication impact comes from non-verbal cues. In virtual settings, these critical leadership signals are either amplified or completely lost. Most executives are losing credibility, influence, and opportunities every day through poor virtual presence.

The Gavin McGarry Solution

Television Production Expertise Meets Executive Coaching

Gavin McGarry brings insider knowledge from global television production (Entertainment Tonight, Endemol/Shine, CBC, Nickelodeon) and a proven track record guiding prominent personalities like Katie Couric, alongside Fortune 500 CEOs and international executives across six industries.

10-Session Intensive Program Overview

1. Foundation & Strategic Assessment - Proprietary framework assessment
 2. Performance Analysis - Expert review of your current presence
 3. Crafting Your Command Center - Optimal virtual environment design
 4. Platform Mastery - Advanced Zoom configuration (120+ settings)
 5. Psychology of Virtual Command - Authority, trust-building, influence techniques
 6. Interactive Leadership - Engagement tools for maximum participation
 7. AI-Powered Enhancement - Cutting-edge AI integration for competitive advantage
 8. Automation for Efficiency - Streamlined workflows, enhanced client value
 9. Digital Authority - Strategic visibility and thought leadership positioning
 10. Integration & Evolution - Live review, refinement, and future growth path
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Proven Executive Results

Healthcare Executives: Significant improvement in consultation engagement

Financial Services Leaders: Significantly enhanced investor presentation impact

Consulting Partners: Reduction in virtual meeting fatigue, increased retention

Technology CEOs: Stronger board presentations, more effective all-hands communications

"The psychological techniques alone transformed how I command virtual boardrooms. My investors now lean in rather than tune out." - Fortune 500 CEO

Return on Investment

Time Efficiency: Eliminate 2-3 hours weekly of technical frustrations

Opportunity Impact: One successful meeting typically exceeds entire program investment

Competitive Positioning: Master the virtual stage while competitors struggle with basics

Calculated ROI: Most executives recoup investment within 30 days

Program Details

- Duration: 10 sessions (1 hour each) completed within 90 days
 - Format: One-on-one with Gavin McGarry personally
 - Scheduling: Flexible to accommodate executive calendars - weekly, bi-weekly, or intensive weekends
 - Technology: Professional setup recommendations and ongoing support included
 - Confidentiality: C-suite level privacy protection
 - Post-Program: Lifetime access to exclusive executive community, quarterly updates, priority booking for additional sessions
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Investment: \$2,500 *(Credit card payments +3%)*

Limited Availability: Only 12 executives accepted per quarter due to highly personalized nature

Ideal Executive Profile

- Conducting 5+ strategic virtual meetings weekly
 - Leading teams of 10+ or presenting to investors/boards/stakeholders
 - Growth-stage organizations where virtual presence impacts business outcomes
 - Executives who view virtual mastery as competitive advantage
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Next Steps

Schedule Your Q&A Session with Gavin:

 <https://calendly.com/gavinmcgarry/30>

 gavin.mcgarry@gmail.com

Ready to command every virtual room with television-level professionalism?